

Audience Network

Millennial Grad Students

Young Canadians with a degree looking for higher designations or a post-grad certification

- Age 18 - 35 / M/F / Have a degree
- Can be targeted by province



High School High Achiever

Current Canadian high school students prepping for the next step in their education journey.

- High School Students / M/F
- Can be targeted by province



eshopping Enthusiast

Gen Y / Z with disposable income who love to shop online

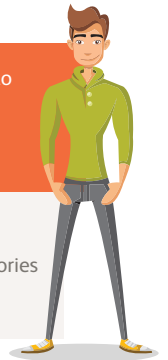
- Age 18 - 35 / M/F / Can be split
- Have interest in online buying of clothing, shoes, accessories



Young Fashion Fanatics

Fashionable young Canadians who love to shop in stores – especially for clothing, shoes and accessories

- Age 18 - 35 / M/F / Can be split
- Have interest in clothing, shoes, accessories
- Can be targeted by province



Sightseeing Students

Canadian students who love to wander – at home and abroad

- Age 18 - 35
- Travel enthusiast



Grownup Gamers

Devotees of playing electronic games

- Age 18 - 35 / M/F / Can be split
- Gaming enthusiast

